

Message Text

LIMITED OFFICIAL USE

PAGE 01 STATE 276766

60

ORIGIN EUR-12

INFO OCT-01 ISO-00 EB-07 SS-15 /035 R

DRAFTED BY EUR/EE:CBROWN:TL

APPROVED BY EUR:RDVINE

E-RSORENSEN

EB/OCA-RDAY

S/S - LCJOHNSTONE

----- 117486

P 220009Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY VIENNA PRIORITY

LIMITED OFFICIAL USE STATE 276766

STADIS////////////////////////////////////

E.O. 11652: N/A

TAGS: ABUD, AU

SUBJECT:EAST-WEST TRADE DEVELOPMENT OFFICE

REFERENCE: USDOC 16774

1. WE ARE FAIRLY CERTAIN THAT COMMERCE HAS ALL BUT DECIDED TO GO FOR OPTION C AS SKETCHED IN REFTEL. ON THIS ASSUMPTION, WE HAVE GIVEN SOME THOUGHT TO HOW WE IN STATE OUGHT TO REACT. FOLLOWING ARE OUR IDEAS ON WHICH WE INVITE YOUR COMMENTS ASAP.

2. WE BELIEVE THAT CORE FUNCTIONS OF EAST WEST TRADE DEVELOPMENT OFFICE AS AGREED ON LAST JULY SHOULD CONTINUE, AT LEAST FOR TIME BEING. THIS INCLUDES ADVISORY AND INFORMATION SERVICES, THE BULLETIN AND BACK-STOPPING FOR TRADE PROMOTION EVENTS WITHIN EASTERN EUROPE. IF COMMERCE IS UNWILLING TO CONTINUE TO FINANCE THE BULLETIN, STATE WILL

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 STATE 276766

SIMPLY HAVE TO ABSORB THIS COST (INCLUDING SALARY OF EDITOR),

AND WE ARE RELUCTANTLY PREPARED TO DO SO. WE WOULD ALSO LEAVE THE PRESENT DIRECTOR POSITION INTACT, AND OF COURSE CONTINUE TO FUND IT, ALONG WITH A LOCAL SECRETARY. THERE IS IN OUR VIEW SOME QUESTION OF THE NEED FOR KEEPING THE DEPUTY DIRECTOR ON STATION IN VIENNA (AS DISTINCT FROM WASHINGTON) AND WE WOULD APPRECIATE EMBASSY'S OPINION ON THIS.

3. WE WANT TO MAKE CLEAR THAT THE FOREGOING REPRESENTS AN INTERIM PROPOSAL ONLY. OUR FEELING IS THAT NEITHER COMMERCE NOR STATE, NOR THE EMBASSY FOR THAT MATTER, IS ALONE IN A POSITION TO ASSESS OBJECTIVELY THE UTILITY OF THE VIENNA EAST WEST TRADE OPERATION. THIS IS ONE REASON WE WANT TO AVOID A PRECIPITOUS DECISION OF THE TYPE COMMERCE SEEMS HEADED TOWARD. TO GIVE US A MORE OBJECTIVE APPRAISAL OF THE EWTDO, WE PROPOSE TO DO TWO THINGS:

A) CANVAS OUR POSTS IN EE CONCERNING THE VALUE THEY DERIVE FROM THE OPERATION;

B) POLL COMPANY SUBSCRIBERS OF THE BULLETIN AS TO ITS UTILITY AS COMPARED TO OTHER SOURCES OF COMMERCIAL INFORMATION ON THE EASTERN EUROPEAN MARKET. WE ALSO WISH TO EXPLORE AGAIN THE QUESTION OF RETRIEVING THROUGH PAID SUBSCRIPTIONS THE COST OF PUTTING OUT THE BULLETIN.

4. ON THE BASIS OF THESE QUESTIONNAIRES, COMBINED WITH OUR OWN HARD-HEADED ASSESSMENT, WE WILL THEN MAKE A DECISION ON WHAT ECONOMIES, IF ANY, CAN BE ACHIEVED. IN ALL FAIRNESS TO COMMERCE, WE HAVE TO ACKNOWLEDGE THAT THE AGENCY IS UNDER SEVERE BUDGETARY STRAIN, AND IF MONEY CANNOT BE DIVERTED FROM THE VIENNA OPERATION IT WILL HAVE TO COME FROM SOME OTHER BEWT PROGRAM OF VALUE TO OUR OVERALL EAST-WEST TRADE PROMOTION EFFORT. KISSINGER

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 NOV 1975
Decaption Date: 28 MAY 2004
Decaption Note: 25 YEAR REVIEW
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: greeneet
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE276766
Document Source: CORE
Document Unique ID: 00
Drafter: CBROWN:TL
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750406-0930
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751120/aaaaarbv.tel
Line Count: 95
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: STADIS
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: STADIS
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 02 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 APR 2003 by ShawDG>; APPROVED <17 SEP 2003 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AST-WEST TRADE DEVELOPMENT OFFICE
TAGS: ABUD, AU
To: VIENNA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006